Upholsterers–(Cont'd)

Lengfeld K H 1409 Sutter ... PRspct 5-3040
LEONARD MARINE INTERIORS 942 Brockhurst Oaklnd ... OLympc 4-4311

LEW CHUNG
ANTIQUES
Restored & Repaired
CHAIR CANING – UPHOLSTERING
RATTAN FURNITURE
OFFICE EQUIPMENT
REFINISHED & REPAIRED
Free Pick-Up & Delivery
806 Stockton ---------- YUkon 2-4958

Likerman A & Son Co 701 Haight ... MArkt 1-8116
(See Advertisement Page 1015)
Logvy John B 3001-19th ... MIssn 7-6433

LOWENBEIN ALVIN G
Draperies – Upholstering & Carpets
CAPTURE THE NEW LOOK
in revamping your present
DRAPERIES and UPHOLSTERED pieces
I specialize in restyling to harmonize
with the latest trend in decor
Drapery – Cleaning – Upholstery
& Carpet Service
1532 Divisadero ---------- JOrdn 7-6878

MACIA UPHOLSTERING
RECOVERING – RESTYLING
REMODELING
Custom Work – Lambrequins
Draperies – Your Fabrics or Ours
Free Estimates Day or Evening
219 Lisbon ---------- JUnipr 5-1545

Manley Upholstering Co 2101 Scott ... JOrdn 7-0643
MARCO Wholesale Only
517 Davis ... YUkon 2-3161
Marina Drapery & Furniture Store
2219 Chestnut ... WA lnut 1-3727

MARINA UPHOLSTERING SHOP
Since 1932 – Same Location
COMPLETE CHOICE OF FABRICS
Pick-Up & Delivery – Free Estimates
3230 Fillmore ... WAlnt 1-8616

McCARRICK'S DRAPERY & UPHOLSTERY SHOP
Custom Built Furniture – Draperies
Upholstering – Floor Covering
5025 Geary Blvd ... SKyln 1-0721

Mercury Upholstering Co 547 Haight ... MArkt 1-2937
MIKE'S UPHOLSTERING & HOME FURNISHING CO 3848-24th ... VAlencia 4-5171
MILLER FRANK J & SON
2301 Fillmore ... WEst 1-0131
Miravalle Philip 1374 Sutter ... PRspct 5-2620
MISSION BEDDING & UPHOLSTERING CO
4935 Mission ... DElaware 3-5644
(See Advertisement Page 1015)
Modern Calif Furniture Mfrs Co
3237 Mission ... ATwtr 5-0780
MODERN MATTRESS & UPHOLSTERING CO
Boat & Trailer Mattresses to Order
3508 Mission ... MIssn 8-6175
Nello's Upholstery 3611 Jackson ... ORdwy 3-1340
Newco Associates 1970 Carroll Av ... JUnipr 4-1122

NICHOLAS CUSTOM UPHOLSTERING
IMPORTED FABRICS
ANTIQUE – PERIOD – MODERN
Made to Order or Recovered
2124 Union ---------- JOrdn 7-6446

PACIFIC REFINISHING & UPHOLSTERING CO
1385 Pacific Av ... OR dway 3-1861
(See Advertisement Page 1016)

PALACE UPHOLSTERY REPAIR SHOP
UPHOLSTERING
RESTYLING – REPAIRING
MADE TO ORDER
LATEST FABRICS
FREE ESTIMATES
OVER 30 YRS EXPERIENCE
5791 Mission ---------- JUnipr 4-2471

PARK-PRESIDIO UPHOLSTERY & DRAPERY SHOP 143 Clement ... SKyln 1-7393
PEREZ R C & SON'S CO 1030 Polk ... PRspct 6-8331
(See Advertisement Page 1016)
Permastyle Made To Order Furniture
2750 Hyde ... PRspct 6-4742
Pisciotta Alfred 2060 Stockton ... SUttr 1-6277

Advertise here—it pays.

Upholsterers–(Cont'd)

PORTOLA UPHOLSTERY CO
Remodeling – Recovering – Restyling
CUSTOM WORK – DRAPERIES
Lambrequins – Free Estimates
228 Minna ---------- EXbrk 2-6024

PROGRESSIVE UPHOLSTERING CO
1116 Taraval ... LOmbrd 4-3400
(See Advertisement Page 1017)
Quality Cleaners 1901 Stockton ... GArfld 1-9248
Quality-Designed Upholstery Co
674 S Van Ness Av ... UNdrhl 1-3627
RAVEN OF CALIFORNIA 228 Minna ... SUttr 1-6887
Rayburn Ernest L 2181A Union ... WAlnt 2-0144

REFINISHERS INC
WHOLESALE & RETAIL
CUSTOM UPHOLSTERING
RESTYLING – REPAIRING
RECOVERING
CUSTOM DRAPERIES
WIDE SELECTION OF FABRICS
FREE PICK-UP & DELIVERY
FREE ESTIMATES
1220 Fairfax Av ---------- VAlencia 6-3773

Reichhold Emil J 1642-24th Av ... OVrlnd 1-0322
Richard's Upholstery 3174-24th ... MIssn 7-3771
Ross Upholstery 1068 McAllister ... WEst 1-7232
ROTHE UPHOLSTERING & FURNITURE
864 Valencia ... MIssn 7-8577
(See Advertisement Page 1017)
S & M UPHOLSTERING 6423 Calif ... SKyln 2-3354
If no answer call ... SKyln 1-7026
ST FRANCIS UPHOLSTERY
2327 Polk ... PRspct 5-0758
Samuel's Custom Upholstering
915 Irving ... OVrlnd 1-2890
S F Upholstery 955 Clement ... SKyln 2-5707
S F WIRE & IRON WORKS-FURNITURE DIV
Dulikraft-Wholesale Only
53 Colton ... MArkt 1-9650
Schepps H S 143 Clement ... SKyln 1-7393
Schnitzer Michael 539 Washington ... YUkon 2-2593
Schreiber Bill 1116 Irving ... MOntrse 4-7118
SERVICE UPHOLSTERING CO
1666 Market ... MArkt 1-2623
(See Advertisement Page 1017)

SINGER INTERIORS CUSTOM UPHOLSTERING & FURNITURE CO
BETTER VALUES FOR LESS
Custom Built Furniture – Draperies
Reupholster – Restyle – Remodel
COMPLETE SELECTION OF FABRICS
Geary Blvd Between 15th & 16th Av
5133 Geary Bl ---------- BAyvw 1-4164

SLOANE W & J 216 Sutter ... GArfld 1-2827
Stallworth Custom Upholstery
998 Oak ... UNdrhl 3-6727
Star Upholstery 3236 Judah ... MOntrse 4-5815
Sunset Upholstering 2245 Judah ... LOmbrd 4-9912
(See Advertisement Page 1017)
SUZANNE'S UPHOLSTERY 2118 Greenwich ... WEst 1-3130
Sylvanus Drapery Shop
199 W Portal Av ... OVrlnd 1-8200
TARAVAL UPHOLSTERY & DRAPERY CO
1501 Taraval ... MOntrse 4-9581
Theresa Upholstery 2188½ Sutter ... WEst 1-2626

TOPS UPHOLSTERING
CUSTOM MADE FURNITURE
RESTYLING – RECOVERING
Free Estimates & Delivery – Easy Terms
2800 Bryant ---------- MIssn 8-5777

UNIQUE UPHOLSTERY
See St Francis Upholstery
2327 Polk ... PRspct 5-0758
van GALEN HENRY 2150 Union ... WAlnt 1-4518
Vella Jon 51 Reddy ... MI ssn 7-0704
VOGUE UPHOLSTERING CO THE
1693 Ocean Av ... JUnipr 7-7744
VORMUS FURNITURE CO
123 Hickey Bl SSF ... PLaza 6-1935
WALCOM GEO C 1526 California ... OR dway 3-0458

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Upholsterers' Supplies

A A Craftsman Upholstering Co
3476 Mission ... MIssn 8-1655
A & C UPHOLSTERY
Retail Upholsterers Supplies
976 Valencia ... MIssn 8-3906

AMERICAN LATEX PRODUCTS—
AMER LATEX PRODUCTS CORP
42 Gough ... MArkt 1-1430
Amer Latex Products Corp 42 Gough ... MArkt 1-1430

BILL WOLINS-UPHOLSTERER
DO-IT-YOURSELF
FOAM RUBBER – FABRICS – SUPPLIES
Mission 8-2873
1013 Guerrero ---------- MIssn 8-2873

BRACAMONTE R M CO
TUFFLEX & POLYURETHANE FOAM
FABRICATING FACILITIES
BOLSTERS & CUSHIONS
160 Spear ---------- YUkon 6-6243

BRAUN CLARENCE T CO
MFRS. OF CURLED HAIR AND
RUBBERIZED HAIR PRODUCTS
FORMPAKS
1207 Thomas Av ---------- VAlencia 4-6776

Burch John K Co 671 Mission ... YUkon 6-5325
Consolidated Fringe Co 442 Post ... GA rfld 1-2133
CONSOLIDATED TRIMMING CO
442 Post ... GA rfld 1-2133
Dazian's Inc 451 Jackson ... YUkon 2-4094
Dietrich Dick Associates
1355 Market ... KLondke 2-3611

FLEX-O-LATOR WIRE INSULATORS—
YOUNG SPRING & WIRE CORP
111 San Leandro Bl
Sn Leandro LOckhvn 9-2112

FRANKHOUSE HOWARD
Marine Uph Supplies-Canvas
Rubberized Hair-Poly Foam
Naugahyde-Trim-Snaps-Etc
4740 Mission ... JUnipr 4-6598
HOVERSTEN SALES CO
1102 E 12th Oaklnd ... GLncrt 1-4858
KEYSTON BROS
Soft Goods-Naugahyde-Foam Supplies
755 Mission
From telephones served by the following exchanges
East Bay
(No Intercity Charge)
Ask Operator for ... Entrprise 11132

LA FRANCE FABRICS—
LA FRANCE INDUSTRIES INC
Weavers of Decorative Upholstery Fabrics
Jobbers of Supplies and
U S Rubber Naugahyde
160-2d ... SUttr 1-3328

LA FRANCE INDUSTRIES INC
160-2d ... SUttr 1-3328
From telephones served by the following exchanges
East Bay ... Hayward
(No Intercity Charge)
Ask Operator for ... Entrprise 10049
LEDERMAN BROS
2915 Market Oaklnd ... TEmplbr 6-1206
Mutual Woodworking Co 1450-17th ... MArkt 1-2054
PACIFIC FELT CO INC
710 York ... MIssn 7-0111
(See Advertisement This Page)
PACIFIC WOODWORKING CO
Frames For Upholstered Furniture
668 Guerrero ... HEmlok 1-2411

PACIFIC FELT CO., INC.
MANUFACTURER'S OF
BETTER FELT FOR FURNITURE
- Upholstery Cotton.
- Dacron, Cotton, Wool Batting.
- Comforters, Pillows
- Rubberized and Curled Hair.
- Down and Feathers.
- Sisal Pads – Kapok – Other Fibers.
- Ticking – Denim – Cambric.

★ CUSHIONS MADE TO ORDER
All/Down – Spring/Down – Poly/Down
710 YORK ST. Mission 7-0111

Upholsterers' Supplies–(Cont'd)

Pioneer Fabrics Co 2428 Webster Oakland
From telephones served by the following exchange
San Francisco
(No Intercity Charge)
Ask Operator for ... Entrprise 10917
Prudential Fabrics ... MArkt 1-3047
Prudential Upholstery Supply Co ... MArkt 1-3047
QUALITY FELT CO
Mfg Upholstery Cotton
737 Independent Rd Oaklnd ... NEptn 2-6776
SCOVEL & SONS CO 1133 Post ... ORdwy 3-8300
From telephones served by the following exchange
East Bay
(No Intercity Charge)
Ask Operator for ... Entrprise 10860
SOFIO R C CO INC
236-8th ... HEmlok 1-7161
Tresch J A 710 Sansome ... YUkon 6-0241

U S NAUGAHYDE—
VAN WATERS & ROGERS INC
1001 Brannan ... KLondke 2-2631

UPHOLSTERY SUPPLY CO
Fabrics-Cotton & Supplies
2285 Revere Av ... MIssn 7-0844
From telephones served by the following exchange
East Bay
(No Intercity Charge)
Ask Operator for ... Entrprise 10002
VAN WATERS & ROGERS INC
1001 Brannan ... KLondke 2-2631
From telephones served by the following exchanges
East Bay
(No Intercity Charge)
Ask Operator for ... Entrprise 11950
WORTH-COATS
1355 Market ... UNdrhl 3-9447
Or ... KLondke 2-2311

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

When You Have
FORGOTTEN ....
..... A NAME
Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Upholstery Cleaners

A B Celaya 637 Natoma ... UNdrhl 3-3939
A B WEAVER CO 785 Market ... DOuglas 2-2150

AAVON ORIGINAL RUG & UPHOLSTERY CLEANERS
CHESTERFIELDS – CHAIRS
RUGS – CARPETS
DYED – CLEANED – DEMOTHED
GUARANTEED
FIRST CLASS WORK
648 Ash ---------- WEst 1-3023
5498 Mission ---------- JUnipr 5-4430

ACE RUG & UPHOLSTERY CLEANERS
UPHOLSTERY – RUGS & CARPETS
CLEANED IN YOUR HOME
OFFICE OR IN OUR PLANT
FADED RUGS – UPHOLSTERY
CLEANED & DYED
TINTING – DYEING – DEMOTHING
Complete Repair Department
FREE ESTIMATES
City-Wide Pick-Up & Delivery Service
637 Natoma ---------- UNdrhl 3-4197
Or ---------- UNdrhl 3-3939

ANGLO-PERSIAN RUG-UPHOLSTERY CLEANERS
CHAIRS – SOFAS – RUGS – CARPETS
CLEANED & DYED
684 Ash ---------- WAlnt 1-6251

Apparel City Cleaners
2230 Palou Av ... VAlencia 4-5273
Atomic Age Rug & Upholstery Cleaners
339 Divisadero ... UNdrhl 3-0445
BRIED GENE INC
1585 El Camino Rl Mlbra ... PLaza 6-3200
Calif Rug Co ... EXbrk 7-0262
CENTRAL RUG & UPHOLSTERY CLEANING CO 517 York ... HEmlok 1-1063
(See Advertisement Page 1020)
CRUMLEY RUG CARPET & UPHOLSTERY CLEANERS 2641 Mission ... MIssn 7-2242
(See Advertisement This Page)

DALY CITY CLEANERS
6287 Mission Daly Cty ... PLaza 5-5261
(See Advertisement Page 1020)
DURACLEAN OF SAN FRANCISCO
UPHOLSTERY CLEANING
RUG & CARPET CLEANING
IN YOUR HOME
1900 Van Ness Av ---------- PRspct 6-7541

Europe Rug & Upholstery Cleaning Co
3453-18th ... UNdrhl 3-5258
FAYEDEAN CO 823 Divisadero ... WAlnt 1-0500

GENE BRIED UPHOLSTERY CLEANING SERVICE
FINER UPHOLSTERY CLEANING
Gene Bried THE RUG MASTER
"FOR SERVICE CALL"
BRIED GENE INC
1585 El Camino Rl Mlbra ... PLaza 6-3200
General Rug Cleaning Co
2937 Geary Bl ... BAyvw 1-8826
GROMM SYSTEM OF CLEANING
3154-17th ... UNdrhl 3-0650
(See Advertisement This Page)
JOHNSON ASSOCIATES
17 Steuart ... EXbrk 7-3544
KWIK-DRI RUG & UPHOLSTERY CLEANERS
FURNITURE
EXPERTLY CLEANED
IN YOUR HOME
Specialists in
Wall to Wall Carpet Cleaning
See Adv for Rug & Carpet Clnrs
969 Natoma ... HEmlok 1-1120

(Continued Next Page)

TOY CATCH-ALL
Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

UPHOLSTERY CLEANING
In Your
HOME – OFFICE – MOTEL – HOTEL – STEAMSHIP ETC.

WALL TO WALL CARPETING SPECIALISTS
Industrial – Commercial – Residential
- BERLOU MOTHPROOFING – 5 YEAR GUARANTEE
- ASK ABOUT OUR ROOM GROUP CLEANING AND SAVE $ $ $

FREE ESTIMATES
ALL WORK GUARANTEED
CALL Mission 7-2242
"WHAT'S THE DIFFERENCE? WE CLEAN THEM!"
Crumley Rug Carpet & Upholstery Cleaners
2641 MISSION

UPHOLSTERY CLEANING
"Over 20 Years Experience to Serve You"
BRING BACK THE BEAUTY OF YOUR FURNITURE
GET RID OF UNSIGHTLY HAIR OIL STAINS
WORK DONE IN YOUR HOME, OFFICE, ETC. OR IN OUR PLANT
"Use a Professional"
We are prepared to offer Bank of America and First Western charge account plans
Serving San Francisco And Entire Peninsula
Call Us for Free Estimates
JUniper 4-9424
JUniper 7-7664
O'Connor RUG & UPHOLSTERY CLEANERS
2627 OCEAN AVE. – IN LAKESIDE VILLAGE

"GROMM *Against* GRIME"
PROFESSIONAL CLEANING
IN OUR PLANT OR ON YOUR PREMISE
– Guaranteed & Insured –
★ UPHOLSTERY
★ RUGS
★ WALL TO WALL CARPETS
★ DRAPERIES
★ LAMBREQUINS
★ FUR RUGS
★ AUTO UPHOLSTERY
NIRC NATIONAL INSTITUTE OF RUG CLEANING, INC.
RC INSTITUTE OF CALIFORNIA
Smoke Damage Specialists
– PICK-UP & DELIVERY SERVICE –
GROMM SYSTEM OF CLEANING
23 Years In San Francisco
UNderhill 3-0650
3154-17th STREET
Corner Shotwell